

Social Media Calendar

	Monday	Tuesday	Wednesday	Thursday	Friday
4:57 AM	justice quote #MotivationMonday (find in: S > Comm & Dev > Photos & Images)	testimonial, client story, or client survey stats #TransformationTuesday	justice quote #WednesdayWisdom (find in: S > Comm & Dev > Photos & Images)	supporter or sponsor shout-out #ThankfulThursday	reference a service (HelpLine, Speakers Bureau, Resource Library, Apply online, Community Partner Portal) #FridayReads
8:48 AM	This week's events... http://www.communitylegalaid.org/events	community partner retweet	This week's events... http://www.communitylegalaid.org/events	community partner retweet	Next week's events... http://www.communitylegalaid.org/events
12:09 PM	CLAS/LA fact, graphic #DYK #LegalAidHelps @OhioLegalAid @LSCtweets (find in: S > Comm & Dev > Photos & Images)	reference a service (HelpLine, Speakers Bureau, Resource Library, Apply online, Community Partner Portal) #TipTuesday	CLAS/LA fact, graphic #DYK #LegalAidHelps @OhioLegalAid @LSCtweets (find in: S > Comm & Dev > Photos & Images)	How to get help... #LegalAidHelps	Follow-up shout-out (partner, local Bar, executive director, communications director, other staff/employees) #FollowFriday
2:56 PM	SD highlight (wills & estates, income & employment, housing, health, financials and tax, family and kids, education, DV) "What we help with..." @LSCtweets @OhioLegalAid	Learn about VLSP and volunteer plug #ProBono #LegalAidHelps @OhioLegalAid @LSCtweets	recent media "appearances" #InTheNews @(publication) @(reporter)	picture, quote, or Jurist (this day in law...) #TBT	fun/joke post #FridayFeeling #TGIF
5:06 PM	donation plug #Advocate http://www.communitylegalaid.org/donate	Pro Se: Representing yourself	Sign up for our newsletter! http://www.communitylegalaid.org/connect	Follow us on Facebook/Twitter/LinkedIn	Sign up for our newsletter! http://www.communitylegalaid.org/connect

Hashtags:

#AccessToJustice
#LegalAidHelps
#LSCmatters
#Advocate
#ProBono

Key

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