**CONFERENCE AT A GLANCE**

**Wednesday, July 19, 2017**

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| 7:30 am –  5:00 pm | **Voices for Civil Justice 2017 National Civil Legal Aid Communications and Media Training**  7:30 am Registration, Continental Breakfast  8:30 am Training Starts  Atrium |
| 6:00 pm | Informal gathering of attendees – Meet at hotel bar for drinks and to make dinner plans with colleagues |

**Thursday, July 20, 2017**

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| 7:00 – 8:00 am | Registration, Continental Breakfast  Ballroom Foyer | | | | |
| 8:00 – 8:30 am | **Welcome to the MIE 2017 National Fundraising Conference and Directors Conference**  With César Torres, Chair, MIE Board of Directors, and Executive Director, Northwest Justice Project, and Meredith McBurney, Resource Development Consultant to MIE  Ballroom | | | | |
| 8:30 – 12:45 pm | **Plenary – Change the Story, Change the World, by Andy Goodman**  Ballroom | | | | |
| 12:45 – 2:30 pm | Enjoy lunch on the town with a colleague | | | | |
| 2:30 – 4:00 pm | Creating a Private Fundraising Program from the Ground Up  *(Skills Development)*  Ballroom 3 | Major Gifts for the Already Busy Fundraiser  *(More advanced)*  Springwood | News You Can Use about Federal Funding Generally and VOCA Specifically  *(For all)*  Ballroom 1,2 | Executive + Development Directors: Effective Partnerships Raise More Money  *(For all)*  Sagamore Hill | Succession Planning – It Is Not Just about the Executive Director  Executive |
| 4:00 – 4:15 pm | Break | | | | |
| 4:15 – 5:45 pm | Identifying and Cultivating Individual Donors  *(For all)*  Ballroom 1,2 | Major Gifts – In Practice in Legal Aid  *(More advanced)*  Sagamore | How to Evaluate Fundraising Applications: It's All About You!  *(Skills Development)*  Springwood | What Did I Get Myself Into! For Development Directors New to Legal Aid  *(Skills Development)*  Ballroom 3 | Managing Multiple Funding Sources from Application to Audit:  You Want Me to Account for What??  Executive |
| 6:00 pm | Informal gathering for drinks. Dinner on your own, or sign up for one of the “dinner groups” that will be announced and organized at the Thursday morning plenary. | | | | |

**Friday, July 21, 2017**

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| 7:30 – 9:00 am | Continental Breakfast | | | | | | | |
| 8:00 – 8:45 am | **30 Minutes with a Mentor,** must be pre-registered  Ballroom Foyer | | | | | | | |
| 9:00 – 10:45 am | **Plenary: What Foundation Leaders Think about Legal Aid**  By Celinda Lake, Lake Research Partners, with Mary McClymont, President and CEO, Public Welfare Foundation, and Charles Dunlap, Executive Director, Indiana Bar Foundation, and Past President of the National Association of IOLTA Programs  Ballroom | | | | | | | |
| 10:45 –11:00 am | Break | | | | | | | |
| 11:00 –12:30 pm | Foundations – Putting What We Have Learned to Work to Increase Support for Legal Aid  *(For all)*  Ballroom 1,2 | I Do! Marrying Pro Bono and Fundraising Development Efforts  *(For all)*  Sagamore Hill | | I’ve Collected All This Data, Now What?  *(For all)*  Springwood | | From Ally to Ambassador! Maximizing Your Board's Potential, Connection and Investment  *(For all)*  Ballroom 3 | | The Challenges of Working in Partnerships  Executive |
| 12:30 – 2:00 pm | Enjoy lunch on the town with a colleague | | | | | | | |
| 2:00 – 3:30 pm | | Brush Up Your Asking Skills and Encourage Volunteers to Do The Same  *(More advanced)*  Ballroom 3 | | Fundraising Beyond the Bar: How to Successfully Engage and Solicit Donors From Outside the Legal Community  *(More advanced)*  Springwood | | How to Build Your Development Team  *(More advanced)*  Sagamore Hill | | Communicating Effectively Inside Your Organization – Roundtable and Best Practices  Executive | |
| 3:30 – 4:00 pm | | Wind-down time in the hotel bar for those with some time before their plane flights! | | | | | | | |

KEY to Session Levels:

FOR ALL – Everyone will benefit from the teachings of this session

SKILLS DEVELOPMENT – This session teaches a specific valuable skill

MORE ADVANCED – Move beyond the basics in this session

Color Code (e.g., purple on this agenda) – This session was designed with directors in mind, and is open to all.