

CONNECT TO COMMUNITY: DRAFT AGENDA AT A GLANCE

WEDNESDAY, JULY 19, 2023 | SHADING = DIRECTORS ONLY PROGRAMMING

8:00 – 9:00 am	Directors Conference Check In and Continental Breakfast			
9:00 – 9:10 am	Welcome to the Directors Conference By Kesha James, Executive Director, MIE			
9:10 – 10:15 am	Leadership Trends in this Changing World By Allecia Harley, MPH, Founder and CEO, IntuWork			
10:15 – 10:30 am	Break			
10:30 – 11:45 am	Office Security and Personal Safety		Roundtable Discussion: Union Issues	
11:45 – 1:15 pm	Fundraising Conference Check In & Lunch On Your Own			
1:15 – 1:25 pm	Welcome to the Fundraising Conference By Kesha James, Executive Director, MIE			
1:25 – 2:30 pm	Building Buy-In through Authentic Relationship Building By Deborah Knupp, Managing Director, GrowthPlay			
2:30 – 2:45 pm	Break			
2:45 – 4:00 pm	The Art and Science of Major Gift Fundraising – Part 1	Managing Fundraising Relationships across Multiple Offices	Multi-Year Financial Planning	Building and Funding Strategic Advocacy
4:00 – 4:15 pm	Break			
4:15 – 5:30 pm	The Art and Science of Major Gift Fundraising – Part 2	Community-Centric Fundraising	Harnessing the Power: Trial Fundraising and Communications Tactics	MIE Directors Roundtable

THURSDAY, JULY 20, 2023

8:00 – 9:00 am	Continental Breakfast		
9:00 – 10:15 am	Ethical Client Storytelling and the Legal Profession By Jhmira Alexander, MPA, President and Executive Director, Public Narrative		
10:15 – 10:30 am	Break		
10:30 – 11:45 am	Introduction to Prospect Research	Communications as an Advocacy Strategy	Funding for DEI Work
11:45 – 1:15 pm	Lunch On Your Own: Area Restaurants		
1:15 – 2:30 pm	Best Practices in Donor Stewardship	Introduction to Plain Language, Part 1	Development Staff Recruitment and Onboarding
2:30 – 2:45 pm	Break		
2:45 – 4:00 pm	Fundraising Outside the Legal Community	Introduction to Plain Language, Part 2	Engaging Employees to Increase Staff Morale and Promote Retention
4:00 – 4:15 pm	Break		
4:15 – 5:30 pm	The ABArray as a Fundraising Tool	Development Work with Limited Staff	The Role of the Executive Director in Fundraising

NOTE ABOUT CLE CREDIT: Conference sessions have not been approved for CLE credit in any jurisdiction. MIE is happy, however, to support any attendees who choose to apply individually to their state's organization for CLE credit by providing conference materials and/or attendance verification. Requests may be submitted by email to MIE Administrative Assistant Erica M. Szuplat at emszuplat@mielegalaid.org.

THANK YOU TO OUR VOLUNTEERS: Thank you to our Presenters and our outstanding Conference Planning Committee Members: Jacquelynne Bowman, Cynthia Cole, Colleen Cotter, Pamela Hoekwater, Debra House, Johnna Jackson, Sang Yup Lee, Deedee Peterson, Toussaint Romain, Alexis Smith, Shirley Smith, Charlotte Waters, Elizabeth Weinberg, and Mayon Yen.

FRIDAY, JULY 21, 2023

8:00 – 9:00 am	Continental Breakfast		Communities of Color Networking Breakfast
9:00 – 10:15 am	Fundraising for Innovative Work By Steve Gottlieb, Executive Director (ret.), Atlanta Legal Aid		
10:15 – 10:30 am	Break		
10:30 – 11:45 am	Fundraising within the Legal Community	Working with the Media	How to be an Anti-Racist Organization
11:45 – 1:15 pm	Lunch On Your Own: Area Restaurants		
1:15 – 2:30 pm	Building Planned Giving into Your Fundraising Operations	Amplify and Engage: Best Practices for Mass Awareness and Impact	Board Integration into Fundraising Efforts
2:30 – 2:45 pm	Break		
2:45 – 4:00 pm	Best Practices in End-of-Year Fundraising Appeals	Writing Effective Outcomes in Grant Applications	Pro Bono Relationships: From Volunteer to Donor

Registration for Connect to Community: MIE 2023 National Fundraising Conference and Directors Conference closes June 26, 2023.

[Click here for more information and to register.](#)



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