**MIE 2019 National Fundraising Conference and
Voices for Civil Justice Fourth Annual National Communications**

 **and Media Training**

**July 24-26, 2019, Chicago, IL**

**Conference at-a-glance**

**Wednesday, July 24, 2019**

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| 7:15 am – 5:00 p.m. | Voices for Civil Justice Fourth Annual National Communications and Media Training<https://voicesforciviljustice.org/training/chicago-july-2019/>7:15 am Registration, Continental Breakfast8:15 am Training begins5:00 pm Training ends*Walnut Ballroom* |
| 6:00 – 7:00 p.m. | MIE complimentary cocktail hour with small bites for all MIE and Voices registrants*Walnut Gallery* |

**Thursday, July 25, 2019**

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| 7:15 – 8:30 am | Registration, Continental Breakfast*Walnut Gallery* |
| 8:30 – 9:00 am | **Welcome to the MIE 2019 National Fundraising Conference**Meredith McBurney, Resource Development Consultant to MIE*\*A joint session with Voices for Civil Justice \***Walnut Ballroom* |
| 9:00 – 10:30 am | **Plenary – *Building Relationships to Create Opportunity******Tasneem Khokha, Managing Director, GrowthPlay****\*A joint session with Voices for Civil Justice \***Walnut Ballroom* |
| 10:30 – 10:45 am | Break |
| 10:45 – 12:15 pm | *Building Your Development Dream Team, or at Least Ending the Insomnia**Savoy* | *Supporting Your Most Important VIPs – Your Board Members**Walnut Ballroom* | *Successful Strategies for Growing General Operating Revenue from the Legal Community* *Imperial II* | *Developing Positive Working Relationships with Journalists \*A joint session with Voices for Civil Justice\***Imperial I* |
| 12:15 – 1:45 pm | Enjoy lunch on the town with a colleague |
| 1:45 – 3:15 pm | *Developing Your Resource Development Plan, part 1* *Walnut Ballroom* | *How to Most Effectively Engage Your Corporate/ Business Community**Imperial I* | *Math to English: Translating Program Data into Meaningful Messages about Our Work**Savoy* | *Let’s Talk: Equity, Access to Justice, and Why It Matters**Imperial II* |
| 3:15 – 3:30 pm | Break |
| 3:30 – 5:00 pm | *Developing Your Resource Development Plan, part 2**Walnut Ballroom* | *Trends in Foundation Funding**Imperial II* | *What Your Donor Management System Should Be Doing for You**Savoy II* | *Developing and Sustaining Fundraising Volunteers**Imperial I* |
| 5:30 – 7:00 pm | **MIE Happy Hour sponsored by Aly Sterling Philanthropy at the Law Offices of DLA Piper LLP, 444 West Lake Street** |

**Friday, July 26, 2018**

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| 7:30 – 9:00 am | Continental Breakfast *Walnut Gallery* |
| 7:45 – 8:45 am | **30 Minutes with a Mentor** (must be pre-registered) *Walnut Gallery* |
| 9:00 – 10:30 am | **Plenary – *Discovering the Joy in Philanthropy – and Being Successful at It! Bill Bartolini, Senior Philanthropic Advisor, Principal Giving, Ohio State University (recently retired)****Walnut Ballroom* |
| 10:30 –10:45 am | Break  |
| 10:45 –12:15 pm | *Turning All Justice-Loving People into Donors**Imperial I* | *Communicating Effectively with Donors**Savoy* | *Advancing Your Work with Federal Funding**Walnut Ballroom* | *Getting Started on Planned Giving* *Imperial II* |
| 12:15 – 1:45 pm | Enjoy lunch on the town with a colleague |
| 1:45 – 3:15 pm | *Developing Major Donors - Asking the Right Questions to Get the Right Answers**Walnut Ballroom* | *Sharpening Your Social Media Skill Set**Imperial I* | *Creating a Happy Union: Pro Bono and Development**Savoy* |
| 3:15 – 4:00 | Wind-down in the hotel bar, for those with time before plane flights! |